EVENT SUMMARY

Draper City's BIG TRUCK DAY! is Saturday, June 22, 2019 at the Ballard Arena (1600 E Highland), 10:00 AM – 1:00 PM. This interactive event allows children and adults to see, touch, hear, and safely explore their favorite trucks and heavy machinery, as well as meet the people who serve and work in the Draper City community. This is a free event open to everyone.

THANK YOU FOR CONSIDERING IN-KIND SPONSORSHIP OF BIG TRUCK DAY!

- Draper City Parks & Recreation department seeks partnerships with local businesses, governmental organizations, and others to participate in Draper City's BIG TRUCK DAY! event. Businesses and other organizations are invited to apply to be in-kind sponsors. Sponsors will provide vehicles that the public can interact with along with all staff necessary to demonstrate them.

- Sponsor's name and or logo will be included on advertising banners at the event site and in a registry of sponsors on the event publicly accessible online presence.

- Sponsors are encouraged to reach out to the community during the event by providing information about their organization and offering freebies to attendees. Being a sponsor at this event is a great time to reach the Draper City community with your message.

- At a minimum, the following criteria will be taken into consideration in determining partner compatibility with this city sponsored event; in all cases, the Parks and Recreation Director or his designee will have the prerogative to accept or reject a potential partnership based on; (i) the compatibility of the potential partner's products, customers and promotional goals with the Parks and Recreation Department's mission; and (ii) the potential partner's past record of involvement in community and community projects; and (iii) the desirability of association – the image.

SPONSOR INFORMATION

Business or organization:_____ Contact person:_____

Phone:_____ Email:_____

Describe machinery or vehicle:_____

Number of staff you will have at the event:_____

Describe size of footprint vehicle requires:_____

How will your staff and vehicle be interactive?_____

Any special requests or needs?_____

Signature of Sponsor Date	Signature of Draper City Parks & Rec Date
Name Printed	Name Printed

Questions? Contact the Special Event Coordinator (801) 576-6584 david.wilks@draper.ut.us